

ATC '26 – The 2026 ACM SIGOPS Annual Technical Conference

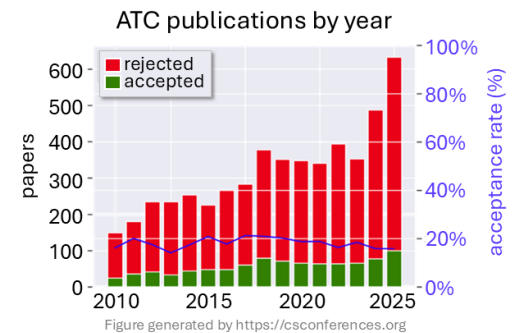
November 15–18, 2026, Hong Kong

<https://atc.sigops.org/2026>

Sponsorship Opportunities

ATC is an annual premier conference that advances the knowledge of computing systems of all scales, from small, embedded devices to large data centers and clouds. ATC attracts leading researchers and luminaries in the field and features the best and brightest PhD candidates in computer systems. It is rapidly growing and highly selective, with acceptance rates typically under 20% (see figure). Additional information about this year's ATC is available at <https://atc.sigops.org/2026> (ongoing); information regarding the previous ATC is available at <https://www.usenix.org/conference/atc25>.

ATC's scope covers all practical aspects related to systems software, including software-hardware interactions, operating systems, virtualization, parallelism and distributed computing, storage and networking, security and privacy, reliability and scalability, power management, bug finding, tracing and analysis, performance evaluation, and workload characterization. ATC has long emphasized practical systems research and is particularly welcoming to novel, academically rigorous work on deployed systems. This orientation helps connect the systems research community with real-world industry challenges and opportunities.



Sponsoring ATC helps brand your organization (see sponsorship levels below) while allowing us to provide stipends for students, fully or partially covering their travel, lodging, meals, and conference registration. Your support also allows us to fund events such as the reception and banquet dinner, where most interactions and new connections between attendees are established.

Sponsorship level	Dimond	Platinum	Gold	Silver	Bronze
Donation	\$50,000	\$30,000	\$20,000	\$10,000	\$5,000
Logo and link prominently displayed on the conference website and proceedings	✓	✓	✓	✓	✓
Company logo prominently featured on key conference signage	✓	✓	✓	✓	✓
Company name listed in the conference onsite guide	✓	✓	✓	✓	✓
Free full registration	5	3	2	1	
Distribute print marketing piece or promotional item/gift in attendance package	✓	✓	✓	✓	
Official sponsor of student travel grant (receipt informed grant is courtesy of your company) + get access to entire contact list of students benefiting from grants	✓	✓	✓		
Option to staff a table at the conference	✓	✓	✓		
Official, exclusive sponsor of a major conference meal	banquet	reception	lunch		
Option to donate conference branded lanyards	✓	✓			
Short video advertisement to be played during conference breaks	✓				

Thank you for your consideration! We will be happy to provide additional information.

John C.S. Lui and Chuan Wu (general-chairs26@atc.sigops.org) – ATC '26 General Co-Chairs,
Yongkun Li, Nitinder Mohan, and Liting Hu – ATC '26 Sponsorship Co-Chairs